



Cir. Nr. 4961/2020/34

Beirut 29th, January 2020

Dear Colleague,

Subject: Internet Intelligence Course at Cambridge University Queens' College in Cambridge UK, from 13-16 September 2020.

Please find attached the invitation of the ICC Commercial Crime Services, to attend a three day course on "How to Find, Manage and use Online Information More Effectively" which will take place at "Cambridge University, Queens' College" in Cambridge UK, from 13 till 16 September 2020.

Colleague who may be interested in attending this course, is kindly requested to advise the General Secretariat of our Chamber accordingly.

Thanks & best regards,

President

Elie Zakhour

Att.: "ICC Commercial Crime Services" invitation.

From: Annette Galloway [mailto:agalloway@icc-ccs.org]

Sent: Thursday, January 23, 2020 1:49 PM

Subject: Internet Intelligence - A three-day course at Cambridge University on How to Find, Manage & Use Online Information More Effectively - 13-16 September 2020

Dear Sir/Madam

In today's fast moving world, getting access to information quickly and cheaply has never been more important, for as the saying goes, "who knows wins". In this context the Internet provides an unrivalled facility to collect information and carry out research, yet some of its most useful specialised and publicly available search tools are largely unknown. There is also a considerable lack of knowledge as to how to use the Internet to maximum effect. If you have already attended the course it would be appreciated if you could pass the e-mail to any of your colleagues who may be interested in attending.

ICC Commercial Crime Services has developed a three-day course at Queens' College, Cambridge University from 13-16 September 2020 (see attached brochure) which will provide delegates with:

- An overview of the Internet and how it works.
- The ability to use the Internet in a more effective way as an open source/competitive intelligence tool.
- Advanced techniques to mine data using different search tools and uncover hidden information.
- Strategies for filtering, analysing and organising research data.
- An awareness of security and privacy issues, including techniques to both hide and increase visibilities of sites.

The course is highly practical and interactive and is led by David Toddington, who is a leading expert with a wealth of experience in his field. It will be of interest to a range of different individuals including:

- Corporate security professionals in banks, insurers and multinationals
- Fraud investigators, lawyers, accountants and analysts
- Competitive intelligence researchers
- Government and private sector investigators
- Law enforcement officers
- Knowledge workers and researchers

In addition to this training, each delegate will receive a new laptop computer, a comprehensive suite of internet resources and research tools and a certificate of attendance.

If you, or one of your colleagues, would like to attend, please visit our website <http://www.icc-ccs.org/courses-training/details/14-internet-intelligence-course> for more information. You can also complete the online registration form by going to: http://www.icc-ccs.org/index.php?option=com_dtregister&Itemid=255 or e-mail agalloway@icc-ccs.org. There are only 30 places on this course and, as demand is high, we would advise you to book as early as possible to avoid disappointment.

Yours faithfully

Annette Galloway

Course Administrator

ICC-Commercial Crime Services

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Internet Intelligence Course

How to Find, Manage and Use Online Information More Effectively
Cambridge University, Queens' College: 13th-16th September 2020



- Most investigators use ineffective online techniques and do not have the training or skills necessary to effectively find the information they need.
- Most Internet users in the investigative community are unaware of the “footprints” they leave on a server every time they visit a website.
- Most users “don’t know what they don’t know” about online research and Open Source Intelligence gathering.
- Investigators and analysts are increasingly required to use the Internet to find critical information in a variety of circumstances.

This comprehensive training course will teach you how to conduct more effective online investigations and **find better information online in less time, at less cost, with less risk.**

Generating relevant, timely and actionable intelligence, assessing and managing risk, maximising opportunities, assuring compliance, and managing reputation; the internet has the information you need, but you need to know where to look and how to get there, this comprehensive training program will show you how.

For more information and to register for the course visit: www.icc-ccs.org/IIcourse



Overview

Acquiring useful and relevant Open Source Intelligence (OSINT) requires much more than just an ability to surf the Web - many valuable sources of intelligence are unknown and untapped by investigators.

Online and social media research and investigation skills are essential requirements at all levels of an organization, from routine investigations conducted by frontline personnel to global, tactical and strategic Open Source Intelligence operations.

Aimed at managers, front-line investigators, researchers and analysts alike, this comprehensive three-day training course taught by OSINT experts Toddington International Inc, will provide detailed instruction in effectively using the Internet as an Open Source Investigation and Research Tool.

Demonstrating advanced search techniques for web-based and social media investigations, this course will also introduce a number of case studies that highlight and correct some errors that have compromised investigations in the past.

Essential anonymity tools to ensure privacy and security will be introduced, in addition to techniques being used by the criminal element to conceal their identity, location and illegal behaviour.

Benefits for attendees

- A comprehensive collection of training materials as well as a Laptop computer to keep. This computer will be configured for optimum research capability during the course.
- One year's subscription to TII's premium search resources (worth £329).
- Become significantly more efficient at online research; getting the most from “Surface”, “Deep” and “Dark” web sites as well as from Social Networking, Web 2.0 and 3.0 resources.
- Understand how to leverage images, video and other multimedia to advance your intelligence goals.
- Learn how to effectively use a variety of freely available tools to archive, compile and properly analyse Internet sourced information.
- Develop the skills and awareness to use the Web safely when conducting sensitive investigative research including: tools used to examine traffic to a website, and methods to protect privacy online and maintain operational integrity.
- All accommodation and meals are provided as well as a full evening social program.



What you will learn

- Advanced Search Engine Techniques
- Deconstructing Web Pages to Find Hidden Information
- Techniques for "De-Anonymizing" Internet Users
- The "Deep Web" - Public Directories and Databases
- Multimedia Search Tools and Techniques
- Crowd-sourcing and the Real Time Internet
- Online Intelligence Opportunities and Threats
- Maintaining Security and Protecting Privacy
- Maintaining Anonymity Online
- Locating and Linking People, Places and Things
- Determining Websites and Users Locations
- Capturing, Organizing and Storing Web Based Evidence
- Automated Mapping and Monitoring of Websites
- Using RSS Feeds and News Aggregators
- Forum, Discussion Board and Newsgroup Search
- Evaluation and Analysis of Internet sourced data
- Strategies and Tactics for Developing a Research Plan
- Investigating Blogs, Wikis and Social Networking sites
- The "Dark Web" - Contraband in Online Marketplaces
- Internet Open Source Intelligence (OSINT)
- Hundreds of Online Tools and Resources

Testimonials

- *"An excellent course. Very comprehensive, well run and presented."*
- *"10 out of 10 for content and presentation."*
- *"I leave with an excellent set of skills applicable to both my daily life and work life."*
- *".... a wealth of knowledge provided."*
- *"Speaker did an excellent job of delivering a technical topic very effectively."*
- *"Very good, beautiful surroundings, very conducive to learning."*

Toddington International Inc.



Since 1997, Toddington International Inc. (TII) has worked at the forefront in the collection, analysis and dissemination of Open Source Intelligence gathered via Internet sources.

Teaching its clients how to get the critical information they need, when they need it, TII has developed a range of proven, innovative training programs focused on the specific requirements of each of its client groups.

With a client base ranging from government and law enforcement agencies to members of the Fortune 500, TII enables personnel to use the Internet more effectively, to work smarter, and empowers them to find better online information in less time, at less cost, with less risk.

TII's team of trusted associates includes highly qualified investigators, intelligence analysts, psychologists, educators, legal practitioners and other professionals, all of whom maintain the highest standards of integrity.

For more information visit: www.toddington.com

Who should attend?

- Government and Private Investigators
- Police and Law Enforcement Personnel
- Corporate Security Professionals
- Fraud Investigators and Lawyers
- Risk Mitigation Professionals
- Auditors and Analysts
- Competitive Intelligence Researchers
- Recruiters and Background Check Professionals



Venue

The Course takes place at Queens' College, Cambridge University (pictured). Queens' College was founded in 1448 and is situated in the centre of Cambridge close to many historic buildings and shops, and is within easy reach of the rail station.

Accommodation is provided for delegates in single, en-suite university-style rooms. Parking is not available at the college but car parks are located close by.

Further details about the college can be found at www.queens.cam.ac.uk.

Queens' College, Cambridge, CB3 9ET. Tel: +44 (0) 1223 335511.

Previous delegates include

Metropolitan Police Service; World Check, Barclays Capital; Nike; Europol; Shell; Rabobank; South African State Security Agency; BVI, Gibraltar, Isle of Man & Jersey FSC; UK MOD; JP Morgan; Exxon Mobil; International Atomic Energy Agency; Bank of Ireland; FCO; World Check; Bill and Melinda Gates Foundation; HSBC; Allen and Overy; Deloitte; Microsoft; DuPont; Eli Lilly; RAF.

Price

£2,980 (incl VAT)



To register, please visit:
www.icc-ccs.org/IIcourse

or contact: Annette Galloway,
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26 Wapping High Street,
London, E1W 1NG, United Kingdom
Tel: +44 (0)20 7423 6960
Email: agalloway@icc-ccs.org

Note: Payment must be received in advance of the course. 3 or more delegates from the same company are entitled to a 10% discount. Delegates are responsible for their travel expenses in travelling to the Course. Cancellations received 14 days before the Course date will receive a refund, minus a £500 administration fee. After this date the full fee must be paid but substitutions may be made at any time.

Delegates not wishing to stay at the university accommodation can stay at a nearby hotel but these costs and arrangements should be made by the delegate. If delegates do not wish to receive a laptop, which is included in the price, they are welcome to bring their own laptops (but not tablets) and will be entitled to a reduction on the cost of the course of £250.

